

# BECCA HILL

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## EDUCATION

**Certificate in Art Direction**  
**SKVOT**

August 2020

**B.A. Degree in Journalism**, focus in Graphic Design & Advertising  
Minor in Sport Marketing  
**Indiana University**

May 2010

## WORK

**Interactive Marketing Designer**  
**Berkshire Hathaway HomeServices Chicago**  
Chicago, IL

July 2017 - Current

Concept, create, and design compelling on-brand digital and physical collateral and internal and external communications to support agents and company messaging in a wide range of media (including but not limited to newsletters, e-blasts, social media platforms, marketing campaigns, apparel, merchandise, signage, billboards, outdoor structures, buses, print collaterals). Collaborate on ongoing advertising initiatives. Onboard new employees and agents and maintain and create up-to-date documentation databases, fillable forms, and website profiles.

**Office Marketing Coordinator**  
**Weber Grill Restaurant Group, LLC**  
Chicago, IL

2012 - 2016

Independently self-started position ensuring excellent service to high-profile clients on and off-site including Ford, Chicago Cubs, Hillshire Farms. Updated relationship management databases, established a loyalty program and implemented incentives, and acquired new clientele.

**Associate Art Director**  
**AGENCY7**  
Bloomington, IN

2012 - 2016

Hand selected by former COO of Saatchi & Saatchi/Rowland to collaborate within a team providing high quality work to central Indiana businesses for communicative needs in a mentored non-profit agency setting.

**Marketing & Design Intern**  
**BlackBook Media**  
New York, NY

2008, May - Aug

Created mockups and digital proofs for mobile app presentations to potential buyers like Vogue, H&M. Brainstormed new media with Creative Director. Assisted in celebrity interviews. Digitized database for mobile use

**Marketing Associate**  
**Bloom Marketing Group**  
Bloomington, IN

2006 - 2008

Prospected and conducted beneficiary outreach while maintaining extensive knowledge of HIPAA guidelines and regulations. Utilized a complex working knowledge of product information.

## SKILLS

- Super proficient in Adobe Creative Cloud Suite and experienced in printing production in-house and with external vendors being mindful of budget constraints and realities
- Solid attention to detail with strong organization and project management skills
- Aware of web and mobile technologies as well as industry trends to adapt or reject
- Multitasks calmly and effectively in a busy, stressful environment
- Comfortable adapting to shifting priorities and making careful but efficient decisions in the face of tight deadlines
- Strong communication skills to effectively present information, respond to questions and work with the cross-functional teams.